



## Drying, Soothing and Sanitizing Dermatological Wipes to Keep Skin in Optimal Conditions

### Characteristics:

- **Drying action** - Helps to maintain the natural microbial balance.
- **Healing action** on wounds, favoring their epithelization.
- With **exfoliating, keratolytic** and lipolytic effects.
- **Soothing action.**
- **Cleansing and whitening action.**
- With properties that **moisturizes** and **softens** the skin.
- Ingredients with synergistic effect.
- Keeps the skin in optimal condition.
- Free of antibiotics, azoles and corticoids.
- Free of phosphates, parabens and DEA.
- Honeycomb textured fabric - Facilitates removal of detritus and secretions.
- Resistant and highly impregnated.
- Easily torn:
  - Improved hygiene.
  - Cost effective.
- Biodegradable fabric - 100% viscose.
- Mild and pleasant scent.
- Suitable for short- and long-term use.
- Made in Europe.



**Presentation:**  
24 wipes. Size: 24 cm x 14 cm

### Introduction:

Dermatological disorders in dogs and cats are one of the most frequent reasons for consultation in veterinary practice. Currently, more than 20% of veterinary consultations in companion animals are due to dermatological problems. The four most prevalent chronic dermatological diseases are: allergic processes, otitis externa, seborrheic dermatitis and superficial pyoderma.<sup>1</sup>

The *Malassezia* genus corresponds to a group of lipophilic yeasts, commensals of the skin and mucous membranes of dogs and cats and their overgrowth often causes dermatitis, pruritus, otitis externa or other clinical alterations such as paronychia and keratitis. They are commonly found in both dogs and cats, although less frequently in cats. Definitive diagnosis is obtained by direct cytology, in which peanut-shaped or shoe print-shaped microorganisms with a diameter of 3-8 µm can be easily identified.<sup>3</sup>

Their presence and other local alterations of the microbiota are often triggered by an underlying primary disease that favors bacterial or yeast overgrowth.<sup>2</sup> *Staphylococcus pseudintermedius*

is the most common bacterium of secondary skin conditions in dogs and cats, but other species such as *Staphylococcus aureus*, *Pseudomonas aeruginosa* or *Escherichia coli* can also be found. On the other hand, *Malassezia pachydermatis* is the most common yeast causing secondary skin disorders in dogs.<sup>2</sup>

Currently, the trend to prevent bacterial and/or *Malassezia* overgrowth, according to scientific publications, is the use of topical products. Topical products reduce the administration of systemic antimicrobials and their possible associated adverse effects. The current recommendation is to reserve antibiotics and antifungals exclusively for severe or refractory disease to reduce antibiotic resistance.<sup>3</sup>

*Malassezia pachydermatis* is localized in the stratum corneum and topical products may be sufficient to resolve clinical signs.<sup>2,4</sup> Using dermatological wipes allows application of topical formulations to localized areas and helps to remove allergens and detritus from the skin surface, favoring the contact of the active ingredients on the skin.<sup>2,4</sup>

### Key Constituents:

Glycolic Acid	2 %	<i>Aloe barbadensis</i>	0.1 %
Succinic Acid	1 %	<i>Chamomilla recutita</i>	0.1 %
Chlorphenesin	0.27 %	<i>Hamamelis virginiana</i>	0.1 %
Zinc Lactate	1 %		

### Mechanism of Action:

**Glycolic Acid:** promotes cell renewal through its exfoliating and keratolytic effect which helps to improve the penetration/absorption of other substances in the formula. It also has a moisturizing effect.<sup>5</sup>

**Succinic Acid:** with anti-inflammatory, antioxidant, antimicrobial and soothing properties. It can improve the water retention capacity of the skin, main-

taining an optimal level of hydration, improving its health and appearance.<sup>6,7</sup>

**Chlorphenesin:** an organic compound known for its excellent antimicrobial, both Gram (+) and Gram (-), and antifungal properties. Widely used in cosmetics as a broad-spectrum preservative.<sup>8,9,10</sup>

**Zinc Lactate:** promotes wound healing

and has anti-inflammatory and soothing properties.<sup>11,12</sup>

***Aloe barbadensis*:** with healing properties, anti-inflammatory action and antiseptic and moisturizing effects.<sup>13</sup>

***Chamomilla recutita*:** with antioxidant effect and anti-inflammatory action.<sup>14</sup>

***Hamamelis virginiana*:** with anti-inflammatory action.<sup>15</sup>

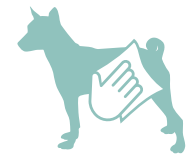
### Recommended Uses:

- Dermatological conditions that may benefit from drying action.
- As support in the management of kerato-seborrheic and keratinization disorders.
- Particularly useful in anatomical locations with a moist environment, such as folds, as it prevents the accumulation of moisture that favors excessive growth of yeasts and bacteria.
- Cleansing and care of skin folds: facial, interdigital, vulvar, etc.
- Cleansing and whitening action.
- Cleansing and/or maintenance of auricular pavilions, perianal area and anal gland emptying.
- Cleansing of areas that require maintenance in optimal conditions.

### Directions for Use:

**Initial:** 1 times/day, for at least 7-10 days.

**Mantenimiento:** 1-2 times/week.



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